



## ANNUAL IMPACT

**376,179** Visitors

**233,409** Students, educators and families served through the Museum's educational programs

**54,288** Low-income, at-risk children and families receiving free or reduced Museum admission through the Museum's Every Child Program

**30,464** Students & educators visiting the Museum on a field trip, deepening and enhancing classroom learning

**19,837** Target Free First Friday Night attendees visiting the Museum free of charge

**11,797** Title I students visiting the Museum free or at a greatly reduced price

**11,000+** Children's Museum of Phoenix members

**7,866** Hours of service contributed by 1,133 volunteers

**7,667** Children 5 and under and their caregivers receiving WIC services, visiting the Museum free of charge and engaging in the Museum's rich learning experiences. (*WIC - Women, Infants & Children - is a federal assistance program for healthcare and nutrition of low-income pregnant women, breastfeeding women, and infants and children under the age of five.*)

**3,272** Adults attending the Museum's quarterly adult program, Play Date

**1,389** Educators visiting free during June & July

**316** Campers ages 5-8 participating in hands-on learning activities during school breaks by attending our Camp programs

