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## **FOR IMMEDIATE RELEASE**

# **THE CHILDREN'S MUSEUM OF PHOENIX PARTNERS WITH RISAS DENTAL & BRACES TO BRING SUPERHEROES AND SUPER HEALTHY TEETH TO THE MUSEUM IN AUGUST**

**PHOENIX** (July 28, 2016) — August is Superhero Month at the Children's Museum of Phoenix and [Risas Dental & Braces](#) is its generous sponsor. All month long, children will be able to enjoy programs and activities with a superhero theme.

Risas Dental & Braces will kick off their sponsorship of Superhero Month by attending the Museum's hugely popular and highly attended Target Free First Friday Night event on Friday, August 5th. During First Fridays, the Museum is open free to the general public from 5pm to 9pm. Risas will be onsite from 5pm to 8pm this evening engaging over 2,000 adults and children in fun prize giveaways and answering parents' questions.

In addition, Risas Dental & Braces will be onsite throughout the month to talk to visitors and do additional prize giveaways on the following dates with additional days being added throughout the month.

- Saturday, August 13th, 10am to 4pm
- Saturday, August 20th, 10am to 2pm
- Sunday, August 28th, 10am to 2pm

*To keep those teeth super healthy during Superhero Month, the Museum will present the following two dental health programs:*

- Brush, Brush, Brush Your Teeth: Children will have fun practicing proper tooth brushing techniques as they use a toothbrush to paint a pearly white tooth. Date/Time: Saturday, August 13th, 10am to noon
- Flossing is Fun: Children will learn the proper way to floss their teeth and its importance in maintaining healthy teeth and gums in this fun filled activity. Date/Time: Saturday, August 20th, 10am to noon

*Programs in the Art Studio during the month will include:*

- Nibble, Bite, Chomp! Children create animal puppets with big teeth as they read *What Do Animals Eat?*
- Tooth Saver Necklaces: Children review dental health facts as they make a "Toothsaver Necklace."

*The Museum's Superhero Programs for the month include:*

- Fantastic Frisbee Shields: Turn an ordinary frisbee into a spectacular shield using duct tape, markers and other craft materials. Members \$3/Non-Members \$4.
- Mighty Superhero Capes: Decorate your own superhero cape to help save the day! We'll provide a durable cape, fabric markers and other decorative materials. Members \$5/Non-Members \$6.

- Kapow! Cuffs: Make your own superhero cuffs by decorating some cardboard tubes using a variety of craft materials. Free with paid Museum admission.
- Superhero Obstacle Course: Test your superhero strength by participating in our obstacle course! Free with paid Museum admission.

Date and times for all of the Museum's programs can be found by visiting the Museum web calendar at <http://childrensmuseumofphoenix.org/events/>.

“After the first time meeting with the Museum, we immediately realized the value of a partnership,” said Caitlin Waters, Marketing Manager for Risas Dental & Braces. “The Children’s Museum of Phoenix strives to provide unique and fun ways to educate children, providing us with the perfect platform to instill the importance of maintaining a healthy smile.”

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#### **About Risas Dental & Braces**

Founded in Phoenix in 2011, and one of the fastest-growing dental practices in the country, Risas Dental & Braces embraces a lifelong mission to change the way dentistry is offered in the United States, making it accessible for all regardless of insurance status or financial situation. Risas Dental & Braces believes that proper oral health and treatment is critical to overall health, and that belief is put to action serving its communities by offering flexible, affordable, convenient and bilingual dental care, and providing over \$2.5 million in free dental care since its inception. To learn more, visit <http://www.risasdental.com/>. Connect with Risas Dental on Facebook [www.facebook.com/RisasDental](http://www.facebook.com/RisasDental), Twitter [@RisasDental](https://twitter.com/RisasDental), and Instagram [@RisasDental](https://www.instagram.com/RisasDental) to stay up to date on news, events, and more.

#### **About The Children’s Museum of Phoenix**

One of the Top 3 Children's Museums in the Country, the Children's Museum of Phoenix is located in the historic Monroe School Building at 215 N. 7th Street in downtown Phoenix. The Museum offers 3 floors of hands-on, fun and educational activities for children ages birth to 10. The mission of the Museum is to engage the minds, muscles and imaginations of children and the grown-ups who care about them. The Museum is open Tuesdays through Sundays, 9am to 4pm. Admission is \$11 per person, Members and children under the age of 1 are free. The Children’s Museum of Phoenix is a 501(c)(3) non-profit organization. For more information visit [ChildrensMuseumOfPhoenix.org](http://ChildrensMuseumOfPhoenix.org). Connect with the Museum on Facebook [www.facebook.com/childrensmuseumofphoenix](http://www.facebook.com/childrensmuseumofphoenix), Twitter [@ChildMuse](https://twitter.com/ChildMuse) and Instagram [@ChildMusePhx](https://www.instagram.com/ChildMusePhx)