





ABOUT THE EVENT:

We're bringing the beach to downtown Phoenix! Join us as we ignite imaginations through sand play with two days of outdoor activities, sand-sculpting competition with local teams, and a signature sculpture created by world-renowned experts, the SAND GUYS, from Travel Channel's "Sand Masters" TV show.

SUPPORT EVERY CHILD!

Proceeds support the Every Child Program. Each year, Every Child provides free and reduced Museum admission to **more than 75,000 children and families** who face financial, emotional or circumstantial challenges.





SANDCASTLE SUPERSTAR \$20,000

Sponsor SandFest at the Presenting level and receive premium exposure and benefits. PLUS, you'll be making a big difference in the lives of over 380,000 children and families served through the Museum each year.

Sponsor Benefits:

- · Premium exposure to festival attendees
- · Recognition as Presenting Sponsor across all PR, social media and marketing collateral related to SandFest
- Sponsor logo carved in SandFest Signature Sculpture (4ft x 3ft, 10in letters)
- · Option to enter up to two teams in the corporate sand-sculpting contest
- 3-5 shout-outs as Presenting Sponsor from festival Main Stage + opportunity for company representative to speak
- · Opportunity for car dealers to display vehicles on site
- · Opportunity to distribute marketing materials and/or swag bags to festival attendees
- Employee week or 200 free Museum passes to be used at SandFest or another time
- Sponsor acknowledgement in press release to media list and website event page
- · Link on Museum website donor page
- Use of Facebook and Instagram to promote sponsorship
- Use of Children's Museum of Phoenix logo on sponsor's materials and web-based promotions as it relates to sponsorship (must be approved by Museum)
- Highlight article about sponsorship in monthly email communications and sponsor promotion in weekly e-newsletter leading up to the event
- Recognition on digital billboard (Van Buren & 7th Street)
- Recognition on Annual Donor Wall
- Recognition as a community leader concerned about the well-being of our youngest citizens



Sponsor Benefits:

- Premium exposure to festival attendees
- Recognition on signage
- 3-5 shout-outs from festival Main Stage
- 100 free Museum passes to be used at SandFest or another time
- Sponsor acknowledgement on Museum's website event page
- Link on Museum website donor page
- · Sponsor recognition across festival PR and marketing collateral
- · Sponsor acknowledgement in event marketing
- Use of Facebook and Instagram to promote sponsorship
- Use of Children's Museum of Phoenix logo on sponsor's materials and web-based promotions as it relates to sponsorship (must be approved by Museum)
- Highlight article about sponsorship in monthly email communications and sponsor promotion in weekly e-newsletter leading up to the event
- Recognition on Annual Donor Wall
- Exposure to key demographic: families with young children and local community partners



Sponsor Benefits:

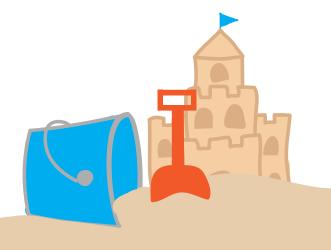
- Premium exposure to festival attendees
- · Recognition on signage
- Option to enter a team in corporate sand-sculpting contest
- 2-4 shout-outs from festival Main Stage
- 50 free Museum passes to be used at SandFest or another time
- Sponsor acknowledgement on Museum's website event page
- · Link on Museum website donor page
- Sponsor recognition across festival PR and marketing collateral
- Sponsor acknowledgement in event marketing
- Use of Facebook and Instagram to promote sponsorship
- Use of Children's Museum of Phoenix logo on sponsor's materials and web-based promotions as it relates to sponsorship (must be approved by Museum)
- Recognition on Annual Donor Wall
- Exposure to key demographic: families with young children and local community partners



Sponsor Benefits:

An epic team-building experience in support of the Children's Museum of Phoenix! Your company will work together to build a winning sand-sculpture, while strengthening communication and confidence in each other.

- Team-building opportunity for employees, facilitated by world-reowned sand-sculpting experts, the SAND GUYS! Includes tutorial on carving company logo into sculpture.
- 10-ton pile of sand, team cabana, and all the necessary sand carving tools
- 2-hour training session and reception with the SAND GUYS, plus bonus prep time with your sand before the competition
- · Company signage at sculpting site
- 1-3 shout-outs as a team sponsor from festival Main Stage
- · Exposure to key demographic: families with young children and local community partners
- Sponsor recognition on Facebook and Instagram
- 25 free Museum passes to be used at SandFest or another time
- Recognition on Annual Donor Wall







SandFest Sponsorship Commitment Form

NAME	COMPANY
ADDRESS	CITY, STATE, ZIP
PHONE	EMAIL
COUNT ME IN! I will be a Sponsor of SandFest 2024 at the following level:	
Sandcastle Superstar Presenting Sponsor @ \$20,	000 Surf's Up Sponsor @ \$5,000
The Perfect Wave Sponsor @ \$10,000	Sun's Out, Fun's Out Team Sponsor @ \$2,500
Total Amount: \$ *To take advantage of full promotional benefits, please provide your company logo (color and black & white; .eps & .jpeg format) and any applicable guidelines as soon as possible.	
Payment Information	
My check, payable to the Children's Museum of Phoenix, for \$ is enclosed.	
Please charge my credit card in the amount of \$_	Please circle: AMEX VISA MC Discover
Card #	EXP DATE CCV Code
Cardholder's Name	Signature
Billing Address (if different from above):	

Please complete and email this form to Georgie Hanlin, ghanlin@childmusephx.org, or mail to Attn: Georgie Hanlin 215 N. 7th Street, Phoenix, AZ 85034